

St Michael School Family Association

2018-19 Strategic Plan

SFA Purpose Statement

The St. Michael School Family Association exists to support the school needs through community building and fundraising.

SFA Mission Statement

Raise funds to provide resources such as support, appreciation, supplies, equipment, technology, etc. to students, school teachers and staff as needed.

Goal

The goal for school year 2018-19 is to raise \$50,000 which will be used to provide support to St. Michael school and staff.

Fundraising Activities

These earned revenue experiences will not only assist in raising funds but will also assist in building the St. Michael community. The activities are listed in order of importance based on the return on investment determined by SFA board members.

WARRIOR WALK

Fundraising Goal: \$25,000 net

SFA Lead: Kristin and Jonathan Jakub

Timeline: May 3, 2019

FALL FUNDRAISER (PREVIOUSLY TOAST TO EXCELLENCE)

Fundraising Goal: \$20,000 net

SFA Lead: Tina and Cleve Reeves

Timeline: past years was held in November, current date TBD

CHRISTMAS TOUR OF HOMES

Fundraising Goal: \$4,000 net

SFA Lead: Jenny and Charlie Medinger

Timeline: December 2, 2018

TRUNK OR TREAT

Fundraising Goal: \$1,000 net

SFA Lead: Cara and Taylor Ashburn

Timeline: TBD

DEVELOPMENT OF ANNUAL CORPORATE SPONSORSHIPS

SFA Lead: Coty and Ed Ring

Timeline: Begin soliciting early September

In an effort to be more efficient with our solicitations and only approach business once a year for support rather than every few months when an event is planned, as well as provide SFA with the opportunity to grow our available funds early in the year in order to support the students and staff, we are planning to incorporate an annual ask for corporate sponsors. This ask will include a tiered opportunity for participation, with each tier including benefits to sponsorships such as marketing presence at various events throughout the year, etc.

Community Building Events

These events will focus on providing members of the St. Michael community the opportunity to meet other families and become more connected, as well as work to encourage parents to enroll their children at St. Michael. There will be a very limited fundraising capacity to these events.

Kindergarten Welcome Drop Off
Parish New Babies Welcome
Preschool Celebration
First Communion
First Confirmation
8th Grade Graduation
Parents Night Out
Playground Parties
Family Movie Night
Board Game Night

Additional Thoughts

Fundraising Opportunities

Additional fundraising ideas, which don't have as much of an impact on building community, are listed below. These ideas will be considered later in the year if time and volunteers allows.

- SCRIP
- School Gift Shop
- Janet's Jungle

These ideas can be discussed among the school community and if a volunteer is willing to step up and organize the activity the SFA would provide support as needed. If a volunteer does not come forward to lead these, the idea will not be pursued by SFA due to time constraints.

- Gloria Deo Bookfair (new)
- Dine Outs
- Box Tops -- being sponsored by Amanda Terrano

It should be noted that it was voted upon by the SFA Board that no dues will be collected this year. In previous years, \$10/family was collected during school registration.